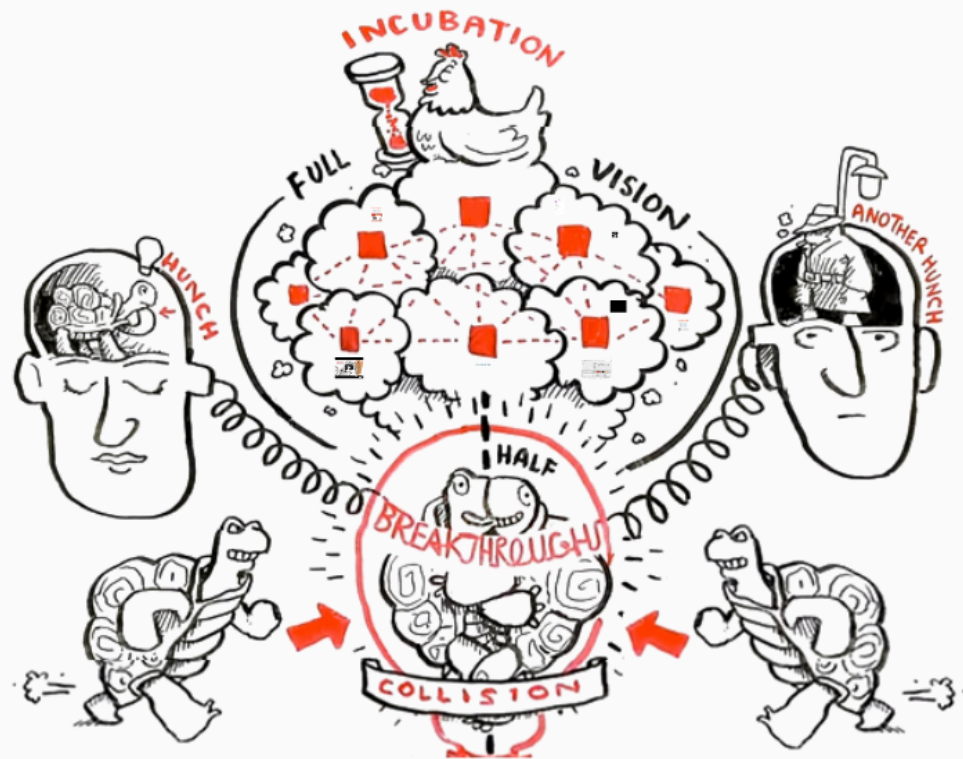


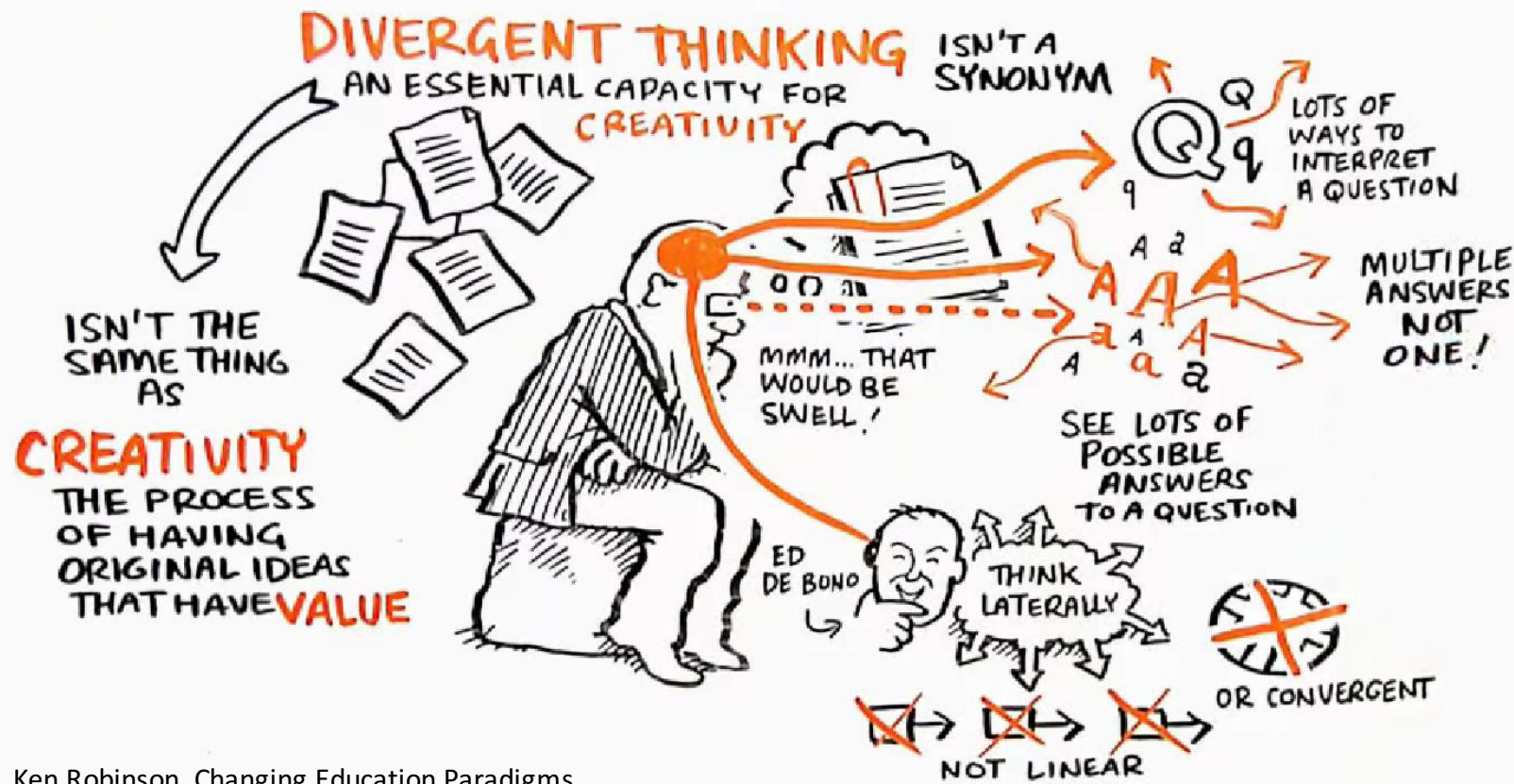
Innovatiemilieus | Stedelijke hotspots

Judith Lekkerkerker, 1 juni 2017





Steven Johnson, Where good ideas come from



divergerend denken



creatieve sector

convergerend denken



wetenschap/technologie

SERENDIPITEIT

toevallige ontmoetingen

Stedelijke hotspots

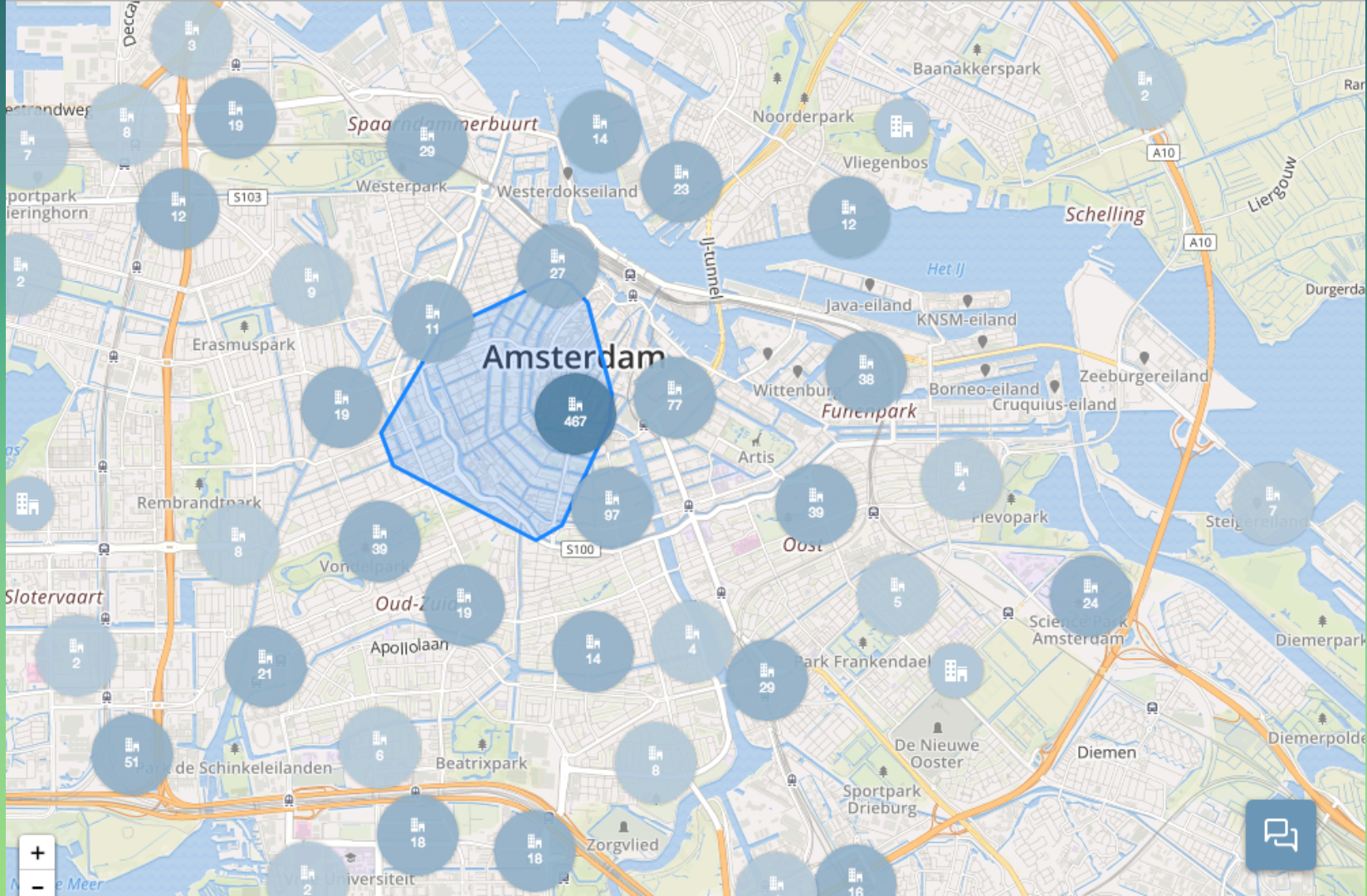
Prikkels

Toevallige ontmoetingen

Werk en privé

Grote sociale netwerken







wework

B.
Building
Business

IMPACT
HUB















BUILDING A EUROPEAN NETWORK

- CURRENT LBS
- UNDER CONSIDERATION
- PLANNING & DEV
- FUTURE LBS

THE
EUROPEAN
NETWORK







hutspot

ysbreeker

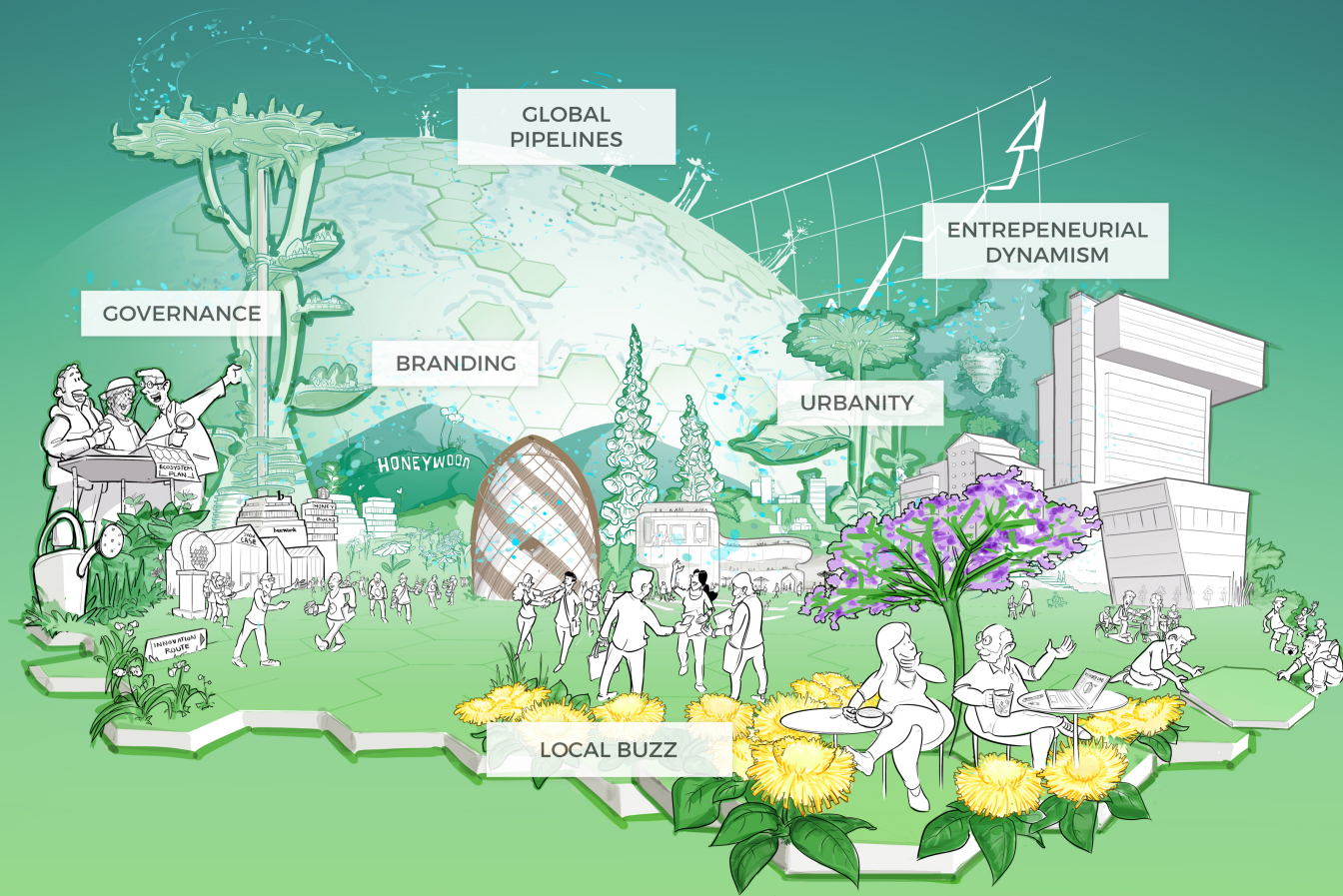
wework

coffee company

volkshotel

the student
hotel





GOVERNANCE

GLOBAL
PIPELINES

BRANDING

ENTREPRENEURIAL
DYNAMISM

URBANITY

LOCAL BUZZ

Stedelijke hotspots

“Goodbye Silicon Valley, hello Silicon City”

Bruce Katz

Groeiende cultuur

Stedelijkere campussen

Verbinding met de binnenstad

Belang goede stedelijke voorzieningen

